

MARGIE L. PRESTON

Senior Graphic Designer / Print and Web

2122 Paseo Del Oro, San Jose, CA 95124

408.891.5859 | margie.preston@usa.com | [LinkedIn](#)

EXPERIENCE

SEPTEMBER 2020—CURRENT

Experis/Manpower

Contract: Cisco – Senior Graphic Designer, Print and Web

- Implemented set up and use of Flexitive for banner creations. Trained vendors on application and internal process.
- Graphic design/production for multilingual paid media (banner ads) and social media animated banners using illustrator, photoshop and Flexitive
- Report design and layout including wireframes for web version and gateway page
- Tradeshow booth and asset design
- Misc. print project production

JULY 2019—JANUARY 2020

Envision Technology Marketing Group

Contract: Proofpoint – Senior Graphic Designer, Print and Web

- Graphic design/production for a variety of projects including data sheets, case studies, solution briefs, ebooks, infographics, Powerpoints, banner ads, and tradeshow giveaways and signage.
- Design and hand-code guided HTML email and landing page templates for marketing use in the Marketo marketing automation tool.
- Design new look for learning management system and all icons and asserts
- Create Ceros animated landing pages

APRIL 2016—July 2019

iWork Global, Campbell, CA 95008

Contract: Poofpoint – Senior Graphic Designer, Print and Web

- Graphic production of data sheets, case studies, solution briefs, ebooks, Powerpoint
- Design and code responsive HTML email and guided landing page templates in Marketo
- Design infographics and tradeshow booth graphics

Claudis Cloud – Senior Web Designer

- Implemented redesign of the ViewCentral Learning management System user interface—editing the application's HTML and CSS following the new design supplied by CallidusCloud (within my own sandbox)

MAY 2016—DECEMBER 2016

TDA Group, Redwood City, CA

Contract: Senior Graphic Designer, Print and Web

- Design, production and development of IBM web pages adhering to IBM's v18 design guidelines
- Designed IBM infographics
- IBM eBook and datasheet production

JULY 2013—APRIL 2016

Rainmaker Systems and ViewCentral, Campbell, CA

Senior Graphic Designer / Creative Services and Web Manager

- Redesigned and maintained the Rainmaker corporate branding, literature and website
- Managed/art directed design contractors and print vendors
- Designed and produced promotional landing pages and emails for drip campaigns in Marketo
- Designed and produced subscription programs for HP including multiple landing pages, emails, survey, & response email
- Maintained SEO—optimized web pages and pdfs for Google Analytics
- Maintained monthly Google Analytics and Google Adwords reports
- Worked closely marketing, sales and engineering
- Designed and produced all print materials including product briefs, data sheets, white papers, presentations, infographics and tradeshow booth graphics
- ViewCentral—designed and implemented customer branded sites in the ViewCentral LMS product

- Redesigned ViewCentral LMS product in 2014 by going into the product .asp pages and coding html and CSS around the functionality
- Redesigned and maintained ViewCentral website, literature, Google Analytics, Adwords and pay-per-click campaigns
- ViewCentral—maintained social media sites, some copy writing and editing

APRIL 2011—JULY 2013

ABBYY USA, Milpitas, CA

Web Manager and Senior Graphic Designer

- Development and project management of the regional websites
- Designed and produced print and marketing collateral in multiple languages
- Designed product packaging and user guides
- Monitor SEO and Adwords campaigns
- Helped select and implement Hubspot marketing automation tool
- Designed and developed HTML email and landing page templates and set up campaigns in Hubspot
- Managed/art directed design contractors and an employee
- Worked closely with marketing and sales

FEBRUARY 2006—APRIL 2011

TDA Group, Mountain View, CA

Senior Graphic Web and Print Designer

- Set up hosting, designed and maintained company website
- Maintained SEO using Google Analytics
- Designed and produced brochures, datasheets, white papers, case studies, Powerpoints, and custom illustrations for TDA's customers which included Intel, IBM, Dell, Brocade, SAP and more
- Designed and produced web-based projects that include working with the Dell IA team to redesign the medium to large business site section, created wireframes, web site designs, HTML emails and newsletters, web banners, landing pages, maintained quarterly online magazine for IBM working in customers CMS
- Developed, scripted and taught a Powerpoint training course at customer location
- Worked closely with printer vendors and other team members

JANUARY 1996—FEBRUARY 2007

Interlace Design, Campbell, CA

Owner/Senior Graphic Web and Print Designer

- Self-employed for over 10 years working on a wide variety of projects
- Designed, developed and maintained web and intranet sites for multiple companies
- Designed and produced all types of literature for multiple companies
- Designed trade show booths, signage and give-aways
- Designed corporate ID, literature, website and packaging for Audible Magic
- Designed the DAC floorplan map for 2006 that included external landscaping, city sites, Disneyland, hotels, etc. for Novitas
- Designed the Silicon Valley Logo maps for 2005 and 2006 for Novitas
- Created promotional banner ads, HTML emails and online subscription pages for Sunset Magazine
- Produced product simulations in HTML and Powerpoints for digital tradeshow kiosks for Flowpoint
- Designed and delivered assets for 4 of SGI's online software products—worked with engineers to improve usability
- Worked on-site as senior graphic design for Synopsys on multiple projects including graphic design and production of banner ads, datasheets, newsletter, print ads, tradeshow signage, booth graphics and promotion pieces
- Hired contractors as needed and worked closely with print vendors
- Created Powerpoint template designs for multiple tradeshows for Sony

EDUCATION

Certified in graphic design/production through UC Santa Cruz Extension 1996

Over 20 years of experience in both print and web graphic design and production

SOFTWARE

Adobe Cloud: Adobe InDesign, Adobe Photoshop, Adobe Illustrator, Adobe Dreamweaver, Adobe Acrobat, Adobe After Effects, Microsoft Word, Microsoft PowerPoint, Microsoft Excel, Marketing Automation Tools: Marketo and Hubspot; Hand-code HTML5 and CSS3; Online aps: For banner and social media: Bannersnack and Flexitive; For animated SVGs: SVGator; For animated infographics: Ceros.com

LinkedIn Recommendations

Received (13)

Given (5)



Wesley Quock
Creative strategist, brand
builder and visual
storyteller

February 18, 2020, Wesley
managed Margie directly

Margie is a very talented designer who has a deep knowledge of design and digital production. I had the pleasure of working with her for a number of years while she was working for Proofpoint as a design contractor and during that time she was responsive to every request and met every deadline. Even when a project called for her to learn a new process or application, she jumped in, was thorough in her work and delivered results that often exceeded expectations. She works with a high level of professionalism and was well regarded among the team. She would be a valuable addition to any creative team. [See less](#)



Cindy Padilla
Sr. Account Manager at
SAP Litmos at SAP

May 17, 2016, Cindy worked
with Margie in different groups

Margie is very detailed-oriented and produced incredible creative service results for our customers. Margie always went above and beyond for the company and its customers to meet deadlines. She is a top notch team player with an incredible artistic eye. She will make the simplest design extraordinary. [See less](#)



Terry Lydon
Head of Product Litmos
SAP

May 15, 2016, Terry managed
Margie directly

Excellent, Excellent, Excellent! Margie was originally hired by another team and later came to report directly to me. She has handled everything we threw at her and exceeded in results and timeliness. We had her maintain our website, create a standard PowerPoint template, do all of the creative work on slide decks, run our Google Banner Ads, and related campaigns. Margie also upgraded the look and feel of our SaaS application and later worked with our clients to enhance their outwardly facing product pages using our application. I'm sure I missed a few things, and I can't say enough regarding her work. She is also a pleasure to work with. [See less](#)



Scott Thompson
Marketing Leader, Content
Expert with Proven
Marketing Ops Experience.
Ready to Produce for SaaS
or Hardware Orgs.

November 1, 2014, Margie
worked with Scott in the same
group

Margie's talent is rare. She's an artistic athlete who makes it look easy at first. Then, slowly, her work shows you the layers and complexity underneath as you roll it into a broader content strategy. Margie's design work is intelligence made visible... an extremely hard thing to find. And, as if that weren't enough, her HTML and coding talent give her that double-punch quality of being a fully-functioning agency in one powerful professional. [See less](#)



Anthony Polisenio
Sr. Product Marketing
Manager at Contentful

March 4, 2011, Anthony worked
with Margie in different groups

When it comes to design, Margie consistently knocks it out of the park! She's got a sixth sense when it comes to intuiting what the client wants, and is particularly great at reconciling design for multiple brands, companies, and personalities. Thanks for all your great work over the years, Margie!

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MOBILE and SOCIAL MEDIA COMMUNICATION COMPLIANCE CHALLENGES

80% OF PEOPLE 18-46 IN THE WORKFORCE USE SOCIAL MEDIA (such as LinkedIn or Facebook)

Your workforce, customers and prospects are comfortable communicating beyond traditional communication channels. Are you ensuring your organization's communications are compliant?

45% of organizations are not compliant with regulations.

Regulators are observing increased instances of organizations failing to meet their requirements for capturing and supervising social media communications

All your customer and prospect communication—email, social or text—must be captured, preserved and supervised. Are you complying with these industry regulations?

52% INCREASE IN LEGAL MATTERS PERTAINING TO SOCIAL MEDIA AND MOBILE CONTENT

Social media has an impact on your organization's legal strategy...and bottom line. It's important to understand the implications and be prepared.

Proofpoint can help. To learn more, visit proofpoint.com.

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BIGGER, FASTER, MORE DIVERSE

A SURVEY OF THE 2016 THREAT LANDSCAPE

The threat landscape is constantly changing, and 2016 was another high-velocity year for threat actors across email, social media, and mobile devices. Here are some of the key trends. Proofpoint observed during the year.

EMAIL

6.7X INCREASE IN THE NUMBER OF PHISHING ATTACKS IN 2016

>90% OF PHISHING ATTACKS IN 2016 WERE TARGETED

RANSOMWARE TAKES OVER

THE NUMBER OF RANSOMWARE ATTACKS IN 2016 INCREASED BY 30.4% OVER 2015

69.6% OF RANSOMWARE ATTACKS IN 2016 WERE TARGETED

LOOKS LIKE YOU'VE BEEN HIT BY RANSOMWARE

LOOKS LIKE YOU'VE BEEN HIT BY RANSOMWARE

LOOKS LIKE YOU'VE BEEN HIT BY RANSOMWARE

BUSINESS EMAIL COMPROMISE EVOLVES

Business email compromise (BEC) is a top threat vector for companies, increasing 60% in 2016 over 2015. BEC attacks are becoming more sophisticated, with attackers using social media to target victims.

89% OF BEC ATTACKS IN 2016 WERE TARGETED

39% OF BEC ATTACKS IN 2016 WERE TARGETED

CEO TO CFO SPENDING AS A PERCENT OF TOTAL REVENUE AMONG FORTUNE 500 COMPANIES

BEC attacks are targeting CFOs, who are a key target for attackers. This is a trend that is likely to continue in 2017.

60% OF BEC ATTACKS IN 2016 WERE TARGETED

37% OF BEC ATTACKS IN 2016 WERE TARGETED

1% OF BEC ATTACKS IN 2016 WERE TARGETED

2% OF BEC ATTACKS IN 2016 WERE TARGETED

EXPLOIT KIT ACTIVITY IMPLODES

Exploit kits (EKs) are a common tool for attackers, but their use is declining. This is due to a number of factors, including increased security awareness and the use of cloud-based services.

FOR CRITICAL PROGRAMS, ATTACKERS ARE TURNING TO MALWARE BOTS

Attackers are using malware bots to target critical programs. This is a trend that is likely to continue in 2017.

SOCIAL

SOCIAL MEDIA IS EMERGING AS ANOTHER KEY THREAT VECTOR

Deliveries of 20 and 20+ email phishing attacks increased 20% in 2016 over 2015. Facebook and Twitter grew 20% and 10% respectively.

20% INCREASE IN THE NUMBER OF PHISHING ATTACKS IN 2016

500% INCREASE IN THE NUMBER OF PHISHING ATTACKS IN 2016

MOBILE

Thousands of thousands of mobile devices are constantly connected to the Internet, and this is creating a new threat landscape. Mobile devices are being targeted by attackers, and this is a trend that is likely to continue in 2017.

Welcome to the fourth dimension of scalability

Capturing all data and leveraging it for competitive advantage. You're building vast data centers for analytics, extracting deep new insights. But taking advantage of this ever-changing data means scaling across multiple dimensions.

Your mission:

- To keep up with the explosive growth in data
- To accelerate business insights from all your data
- To make your resources available to more users in more locations
- To leverage the most current scale-out applications, as well as open source frameworks like Hadoop and Apache Spark, for next-generation analytics

IBM Spectrum Conductor:
The multiscale platform for next-generation applications

With IBM Spectrum Conductor, you have multi-dimensional, independent scaling of storage capacity, compute resources, user access, applications, workloads and more. Choose the right deployment model for your organization—on-premises, across a hybrid cloud or as an integrated IBM Power Systems™ or Supermicro solution.

Scaling in 4 dimensions:

- People:** Users, Administrators, Developers
- Workloads:** Spark and other analytics, Docker and other containers
- Compute:** Clusters, Data centers, Global grids
- Storage:** Data types, Volume, Lifecycle

The need for a multiscale platform is real

According to IDC¹ in the past 12 to 24 months organizations have...

- 91%** Expanded the type of analytic techniques used
- 77%** Expanded data types and sources being analyzed
- 76%** Expanded the number of users with access to big data analytics solutions

Addressing every dimension of data growth

Even as data volumes explode, IBM Spectrum Conductor provides an integrated application- and data-optimized platform for:

- ANALYZE:** Accelerate time to insight up to 60 percent*
- ACCESS:** Eliminate silos and foster collaboration with shared resources
- PROTECT:** Safeguard applications and data throughout their lifecycle

You also have simplified options to the Apache Spark open source analytics framework with IBM Spectrum Conductor with Spark.

Learn more

- Hear what IDC has to say about deploying Apache Spark
- Compare the total cost of ownership of IBM Spectrum Conductor with your current environment
- Read how you can accelerate time to insight up to 60 percent
- Or visit: ibm.com/spectrum-conductor

IBM

proofpoint.

THE TOP SEVEN EMAIL SUBJECT LINES INCLUDE

30% PAYMENT

21% REQUEST

21% URGENT

12% GREETING

9% BLANK

5% FYI

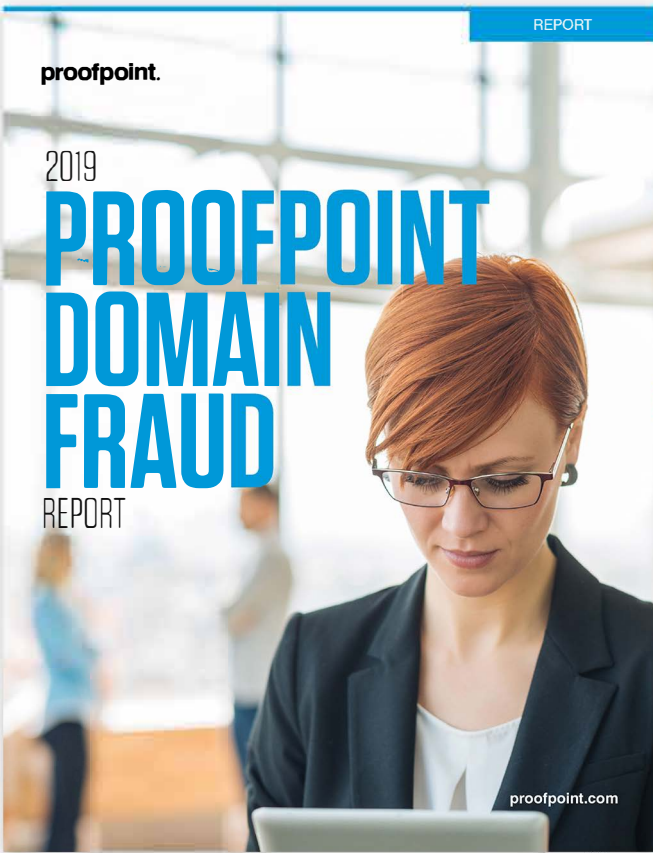
2% WHERE ARE YOU?

We saw evidence of evolving attack sophistication:

While fraudsters continued to abuse the authority of the CEO by spoofing his/her identity, they targeted employees deeper in the organization (versus simply targeting the CFO) using a wider spread of subject themes to evade detection and trick their intended victims.

That said, there were definitely some "preferred" targets who were hit repeatedly every month. Those industries with more complex supply chains and SaaS infrastructures (**manufacturing, retail and technology**) tend to be more prone to BEC.

For more information, visit: proofpoint.com/bec



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2019 PROOFPOINT DOMAIN FRAUD REPORT

REPORT

proofpoint.com

CHARACTERISTICS

Across all domains

Auto number of these shared IP addresses are also likely controlled by "parking groups." These can represent a threat. (See this section "PARKED DOMAINS" on page 17 for more on this trend.)

Because so many domains use shared IP addresses (of enforcement), condemning or validating a domain based on one can be impossible. One fraudulent domain using a shared IP does not necessarily mean that all other domains using that IP are fraudulent. Determining the trustworthiness of a domain requires a broader analysis.

MX records use MX servers to send and receive email. Some owners may host their own servers themselves or use a third-party provider, frequently hosted by hosting providers. A typical breakdown of MX servers across domains with MX records is shown in the list of shared MX servers does not include self-hosted MX servers, indicating that the domain owner receives email using shared MX servers more frequently than those using self-hosted MX servers.

Shared MX Servers Used by Domains

| | | |
|--------------|----|------------------------|
| reserver.net | 11 | 123-reg.co.uk |
| 10101.com | 12 | rzone.de |
| 10101.com | 13 | landmail.com |
| 10101.com | 14 | gmail.com |
| 10101.com | 15 | mailspamprotection.com |
| 10101.com | 16 | hostedmail.com |
| 10101.com | 17 | gand.net |
| 10101.com | 18 | qq.com |
| 10101.com | 19 | localhost |
| 10101.com | 20 | zoho.com |

METHODOLOGY

The Domain Database leverages multiple WHOIS data sources, Proofpoint email visibility and other proprietary Proofpoint data to create the most comprehensive and accurate record of global domains daily. Unless indicated, all data represents the period from January 1, 2018 and December 31, 2018. Additionally, the domain "created date" is not always available in WHOIS records, so domains, TLDs or registrars may not be accounted for in sections related to 2018 registrations. To identify registrars, we used IANA identification numbers, which are not always available in WHOIS responses.

TRENDS

The Domain Database uses a highly scalable detection system to analyze over 350 million domains - virtually all domains - in the Proofpoint Active Domain Database to identify domain trends on a global scale.

DOMAINS

Registrations grow substantially in 2019. New registrations, expirations, drops and deletes. On a monthly basis, growth ebbed and flowed. These changes reflect the state of the domain market, continuously fluctuating with the introduction of new TLDs and other factors.

New Registrations Outpace Expirations



Average number of domains registered each day in 2019



Average daily number of domains dropped, deleted or allowed to expire in 2019

Expired Domains

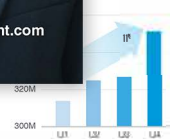


Figure 1: The total number of domains increased by 1% between Q1 and Q4.

Total Active IDs

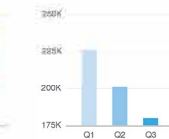


Figure 2: Internationalized domain names (IDN), which allow non-ASCII characters, decreased between Q1 and Q3 before rising again in Q4.

Newly Registered Domains

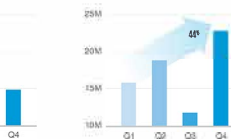


Figure 3: New domain registrations fluctuated from quarter to quarter, but increased by 4% between Q1 and Q4.

Type of MX Server Used by Domains

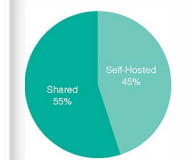


Figure 5

FRAUDULENT DOMAINS AND SECURITY CERTIFICATES

Websites with a security certificate start with "HTTPS" rather than "HTTP" and feature some type of padlock icon, depending on the web browser.

Not long ago, security awareness training taught users to look for the padlock symbol at the beginning of a URL to ensure a website was safe. But a security certificate does not mean a website has been validated as trustworthy or legitimate. It only signifies that the data transmitted between the user's browser and the site is encrypted and third parties cannot intercept and read the information in real time.

Our research found that cybercriminals use security certificates in



Security certificates increased over the course of 2018 from just over 12% to more than



27%. Our research found that cybercriminals use security certificates in 26% of their fraudulent domains. This finding is especially concerning because all those years of "trust the padlock" training have led many internet users to perceive these sites as legitimate.

Top Issues of Security Certificates for Fraudulent Domains

FRAUDULENT DOMAINS

Across the fraudulent domains registered in 2018

- 95% resolve to an IP address
- 94% have an HTTP response
- 16% have an MX record
- 26% have a security certificate

Most domains are registered by businesses and individuals for legitimate purposes. But fraudsters also register millions of domains each year. These include fraudulent domains used to launch phishing attacks, lookalike or "typosquatting" domains that capitalize on unintentional traffic intended for other sites, and domains used to sell knockoff goods or scam customers. In addition to registering new domains for fraudulent purposes, fraudsters of an exploit existing legitimate domains. Points of transition in a legitimate domain's lifecycle, including expiration and deletion, present an opportunity for fraudsters to take over often undetected. Businesses across industries are undermined by fraudulent domains.

Between Q1 and Q4, our data indicates that registrations of fraudulent domains rose



Top TLDs Registered by Month

| RANK | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC |
|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| 1 | com | com | com | com | com | com | com | com | com | com | com | com |
| 2 | fr | fr | fr | fr | fr | fr | fr | fr | fr | fr | fr | fr |
| 3 | it | it | it | it | it | it | it | it | it | it | it | it |
| 4 | co.uk | co.uk | co.uk | co.uk | co.uk | co.uk | co.uk | co.uk | co.uk | co.uk | co.uk | co.uk |
| 5 | pb | pb | pb | pb | pb | pb | pb | pb | pb | pb | pb | pb |
| 6 | org | org | org | org | org | org | org | org | org | org | org | org |
| 7 | us | us | us | us | us | us | us | us | us | us | us | us |
| 8 | se | se | se | se | se | se | se | se | se | se | se | se |
| 9 | xyz | xyz | xyz | xyz | xyz | xyz | xyz | xyz | xyz | xyz | xyz | xyz |
| 10 | ru | ru | ru | ru | ru | ru | ru | ru | ru | ru | ru | ru |

Figure 10
*Excludes ".fr" and ".se" TLDs. *Excludes ".ru" TLDs.

REGISTRARS

A domain name registrar manages the registration of domain names and must be accredited by a generic top-level domain (gTLD) registry or a country-code top-level domain (ccTLD) registry. The Internet Corporation for Assigned Names and Numbers (ICANN) before they can become a "registrar" for ".com" and ".net" TLDs.

Domain Registrations



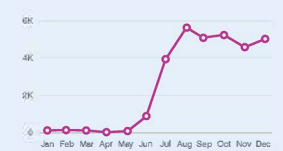
PROFILE OF A FAST-GROWING TLD

For many of the fastest-growing TLDs, growth in new registrations correlated with an increase in registrars offering those TLDs. For example, monthly registrations of ".services" increased from 123 to 4,911 between January and December. During the same period, the number of registrars selling ".services" domains more than doubled from 24 to 65. The cheapest price for the TLD also fell from nearly \$8 to less than \$2 during this time. A similar pattern occurs for many of the fastest-growing TLDs.

Registrars for ".services"



Registrations for ".services"



Logo and landing page design wireframe for Proofpoint's LMS



Design, coded and set up website for HP renewals campaign run by Rainmaker. Included setting up external URL, website and Marketo drip campaign.

The collage shows several overlapping website pages. One page features an HP printer with the headline 'HP Printer Refresh Options' and 'Make refresh a reality'. Another page shows an HP EliteBook 820 laptop with the same headline. A central page titled 'HP Refresh Options' lists categories like Printers, Desktop PCs, Notebooks and Laptops, and includes sections for 'More Security, More Power is just a click away' and 'What our customers are saying' with a quote: 'We've renewed HP's historic focus on products and services, and we have a powerful set of assets and intellectual property that set us apart.'

Renew your HP Care Pack Services today | web view

Login for renewed hardware coverage today!

See the summary of your HP Care Pack Services due for renewal below

You currently have hardware coverage that is expiring in the next few months. To renew your HP Care Pack Services now:

- Call 866-220-4163
- Email sales@hpsrenewals.com

[Renew online](#)

Time for an equipment refresh?

[Learn more](#)

Get more information on equipment refresh options for laptops, desktops and printers call 866-220-4163.

Here's a summary of your HP products due for renewal

| Renewal Part # | Product | Model # | Serial # | Expires |
|----------------|-------------|-----------|------------|-------------|
| 5SK0J15 | \$Product15 | \$Model15 | \$Serial15 | \$Expires15 |
| 5SK0J25 | \$Product25 | \$Model25 | \$Serial25 | \$Expires25 |
| 5SK0J35 | \$Product35 | \$Model35 | \$Serial35 | \$Expires35 |
| 5SK0J45 | \$Product45 | \$Model45 | \$Serial45 | \$Expires45 |
| 5SK0J55 | \$Product55 | \$Model55 | \$Serial55 | \$Expires55 |

This is only a summary. Please go online or call for complete status. Customer ID: SCOMPANY_ID0 Source Code: \$SOURCE_CODES

A few minutes is all it takes to protect your business

When you consider the cost of downtime, extended hardware coverage through HP Care Pack Services are a bargain. Act now and continue coverage with the best protection available for your HP hardware. We can even help you with your new hardware purchases.

HP Care Pack Services make the most of your IT investments and you get multivendor expertise through HP Integrated Support.

To discuss HP Care Pack Services with our representative, call 866-220-4163 or [click here](#) to create your personalized login identification and renew your assets online.

PC Connection
Hewlett-Packard Services

P.S. Keep your valuable, HP quality protection in effect. Call today about your HP Care Pack Services. If you have already renewed, please disregard this notice.

Your HP Care Pack Services may have already expired

HP Care Pack Services

Help Products & Services Support & Drivers Solutions

Company: GILA CORP Address: 6505 AIRPORT BLVD STE 100 AUSTIN, TX 78752 United States

Contact: ERICMAUDE.ERICMAUDE

| Select | Model | Serial# | Product | Current Service | Exp Date | Purchase Options | Total Price/USD |
|-------------------------------------|------------|------------|----------------------------|---|----------|--|-----------------|
| <input checked="" type="checkbox"/> | 371293-405 | USE614N53F | HP DL350R4 ModX CTO US Svr | 4-Hr 24x7 Ons HW Spl 2 yr | 5/8/2013 | Post Warranty Service, 6-Hour, 24x7, Call-To-Repair, ... | \$ 1278.00 |
| <input checked="" type="checkbox"/> | 391835-821 | USE616NQCX | HP DL350G6 CTO Chassis | Post Warranty 4-Hour, 24x7 Onsite, HW Support, 2 year | 5/8/2013 | DMR, Post Warranty Service, 4-Hour, 24x7 Onsite, ... | \$ 945.00 |
| <input checked="" type="checkbox"/> | 391835-821 | USE616NQCZ | HP DL350G5 CTO Chassis | Post Warranty 4-Hour, 24x7 Onsite, HW Support, 2 year | 5/8/2013 | DMR, Post Warranty Service, 4-Hour, 24x7 Onsite, ... | \$ 945.00 |

Total USD: 3168.00 [RENEW NOW](#)

Time for a HP printer refresh? Do more with a smarter MFP

Check out new printers and mobile solutions that allow you to print whenever, and wherever you need.

[Shop now](#)

Time for a HP laptop refresh? Check out the new business laptop lineup

HP continues to innovate its business laptop series, introducing a number of new notebooks with more style and more security.

[Shop now](#)

Windows XP to retire April 2014! Save on the new HP Pro and Elite

HP is helping enterprises modernize their technology while increasing employee productivity with powerful, new desktop PCs.

[Shop now](#)

If you need assistance, please email [Customer Service](#) or call 1-877-270-9842.

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Dear [Name],

Imagine the HP hardware you rely on going down. It's much more than an inconvenience; the financial impact from the downtime could easily surpass the cost of your HP Care Pack Service. That's why it's important to act now and continue coverage with the best protection available for your HP hardware.

Relax, there's still time to extend coverage

HP Care Pack Services make the most of your IT investment. And you get multivendor expertise through HP Integrated Support.

To discuss HP Care Pack Services with our representative call 800-800-0014 or to create your personalized login identification and renew your assets online, please visit <https://www.hpsrenewals.com/redi/79640>.

Ready to update to the latest technology?

- Contact your PC Connection account manager
- Or call 800-800-0014
- Email sales@hpsrenewals.com
- Or to view your assets online visit <https://www.hpsrenewals.com/redi/79640>

Time for an equipment refresh?

See how your HP reseller can walk you through a refresh plan that's optimized for your budget.

- Call 800-800-0014
- Email sales@hpsrenewals.com
- Learn more online: <https://www.hpsrenewals.com/redi/79640>

NOTE: This is only a partial summary. Please go online or call for complete status.

Sincerely,

PC Connection
Hewlett-Packard Services

P.S. Keep your valuable HP protection in effect. Call today about HP Care Pack Services. If you have already renewed, please disregard this notice.

*Not including consumable items. Customer ID: 116943 Source Code: 1014011E

Designed materials for a marketing campaign that included USB cards distributed at a tradeshow to drive traffic to the landing page. Project included 8x10' booth graphics, landing page, email campaign and USB card containing PDF datasheets.

Landing page and USB card



Booth graphics

Email



The Secret's Out...
But only a select few know the details behind **ABBYY's Black Friday Sale!**



Here's The Inside Scoop...

Black Friday means big discounts on some of ABBYY's easiest way to productivity. And to help select customers like you to stay ahead of the heads up on how to save time, save money and save a trip to the shopping day of the year!

Act Now For Big Savings!



FineReader Express for Mac

~~\$99.99~~ **\$49.99**

BUY NOW AND SAVE



- Freedom from retyping and reformatting. Accurate recognition and layout retention eliminates the need for manual corrections.
- Superior ease. A friendly interface and automated functionality gets more done in far fewer steps.
- Turns your cell phone into a portable scanner! Capture text on the go and FineReader takes care of the rest.



PDF Transformer 3.0 for Windows

~~\$59.99~~ **\$19.99**

BUY NOW AND SAVE

Includes ABBYY Screenshot Reader FREE!

- Easy PDF creation. Click to create any Windows application. Easily create PDFs from any application.
- Protect sensitive documents. Edit, add, and delete stamps, digital signatures, and more.
- E-discovery support. Provides advanced search and archiving options. Open and share.



Screenshot Reader 2.0 for Windows

~~\$29.99~~ **\$9.99**

BUY NOW AND SAVE

- Point and click image capture. No need for manual entry.
- Eliminates manual entry. Extract images, warning screens, etc. and save them as attachments.
- Pinpoint accuracy. Error-free results when editing the results.

Designed and coded these retail landing pages and emails.



It's time to celebrate!

Holiday specials from ABBYY you'll have to **see to believe!**

As we've said, you've been good...

So we don't want you to miss out on our special holiday offers! Why wait? Get ready for a more productive year with outstanding savings on these ABBYY products:

FineReader 11 Professional for Windows

~~\$169.99~~ **\$99.99**

Give yourself the gift of higher productivity! This high-end OCR software makes it simple to create editable text, searchable files and eBooks from scans, PDFs and digital photographs – and more!

SAVE \$70

BUY TODAY

Business Card Reader for Windows

~~\$200.00~~ **\$99.99**

A great timesaver at a great price! Automatically converts Salesforce and Outlook entries, no need for new software and get Business Card Reader for free!

SAVE \$20

BUY TODAY

Screenshot Reader for Windows

~~\$29.99~~ **\$9.99**

Easily extract text and images from your screen, flash files, PDFs, etc. and convert it into text that you can edit in Microsoft Word, Excel, or graphic files that you can insert into PowerPoint or share as an attachment.

SAVE \$20

BUY TODAY

PDF Transformer 3.0 for Windows

~~\$59.99~~ **\$19.99**

An outstanding alternative! Improves how you create secure PDF files for you, your employees, and your customers – all without paying a premium.

SAVE \$40

BUY TODAY

FineReader Express for Windows

~~\$49.99~~ **\$29.99**

This slim version of FineReader OCR enables you to scan and convert documents into editable digital formats.

SAVE \$20

BUY TODAY

FineReader Express for Mac

~~\$99.99~~ **\$49.99**

BUY TODAY

The Perfect Setup for Higher Productivity

Boost efficiency with **ABBYY PDF Transformer™ 3.0** for just **\$59.99** – **SCORE** the next full version **FREE!**



A true win-win for getting more from the PDFs you need to create, edit and share

PDF Transformer 3.0 is your all-in-one for creating, editing and sharing PDFs. The perfect player when it comes to boosting both personal and team efficiency, it's yours today for only \$59.99. Plus you'll enjoy all the new features we're packing into the next full version with a FREE upgrade – a true win-win!

Buy now and get a FREE upgrade! Just \$59.99

ONLY **\$59.99**

BUY PDF TODAY!

Packed with features competitors charge hundreds more for...

PDF Transformer 3.0 converts PDFs into editable Microsoft Office formats with a click. Yet it's so accurate and reliable there's virtually no need to retype information. And, it's guaranteed to be compatible with all PDF document standards.

With PDF Transformer 3.0 you will enjoy:

- Speed.** Create fully searchable PDF files in seconds from formats like Microsoft Word, Excel or PowerPoint.
- 100% Adobe compatibility.** Adobe Open Library technology assures compatibility with any PDF Reader.
- Comprehensive security options.** Includes password protection, encryption, redaction and more.
- Easy file sharing and archiving.** Saves to ISO-standard PDF and PDF/A.
- e-discovery support.** Provides options for Bates numbering and customized stamps for easy tracking.

"I absolutely love PDF Transformer 3.0. Such an excellent product. Thank you!"

– David Karfa, December 2012

SEE IT IN ACTION

Watch how much easier and more productive working with PDFs can be!



"The program is the best I have ever used for making scanned PDF documents editable."

– David Kinzer, January 2012

This promotion is valid for North America, Mexico, Central America, Japan and Taiwan customers only and ends on March 31, 2013. Discount may be applied toward no more than 5 units of product covered by this promotion per customer. Not for resale. This offer applies to ABBYY PDF Transformer 3.0 only. Not redeemable for cash. Offer is non-transferable and subject to change without notice. For larger volume purchases please call +1.866.463.7689.

Redesign and layout of white papers and case studies



ABBY

Applying Document and Data Capture Software in the Healthcare Industry

White Paper

By Ralph Gammon – Sponsored by ABBY USA

Dealing with paperwork more effectively improves patient care and speeds billing cycles

ABBY FlexiCapture

Executive Summary

The success of a business depends on the ability to capture and process data from various sources. This white paper discusses the challenges of data capture in the healthcare industry and provides a comprehensive overview of the ABBY FlexiCapture solution. It details how the software can help healthcare organizations improve their data capture processes, reduce costs, and increase efficiency. The paper also includes a list of key features and benefits, as well as a call to action for interested parties.

Maintaining the Potential of Document Imaging

Document imaging has been a key technology for many years, but it is still often used in a way that does not fully utilize its potential. This white paper discusses the challenges of maintaining the potential of document imaging and provides a comprehensive overview of the ABBY FlexiCapture solution. It details how the software can help healthcare organizations improve their document imaging processes, reduce costs, and increase efficiency. The paper also includes a list of key features and benefits, as well as a call to action for interested parties.

Administrative Regulations

The healthcare industry is subject to a wide range of administrative regulations, which can be difficult to keep track of. This white paper discusses the challenges of staying up-to-date on these regulations and provides a comprehensive overview of the ABBY FlexiCapture solution. It details how the software can help healthcare organizations stay up-to-date on these regulations, reduce costs, and increase efficiency. The paper also includes a list of key features and benefits, as well as a call to action for interested parties.

Business Office

The business office is a critical part of any healthcare organization, and it is responsible for a wide range of tasks. This white paper discusses the challenges of running a business office and provides a comprehensive overview of the ABBY FlexiCapture solution. It details how the software can help healthcare organizations improve their business office processes, reduce costs, and increase efficiency. The paper also includes a list of key features and benefits, as well as a call to action for interested parties.

Using OCR software to capture check data

Check data is a critical part of any healthcare organization's financial operations, and it is often difficult to capture and process. This white paper discusses the challenges of using OCR software to capture check data and provides a comprehensive overview of the ABBY FlexiCapture solution. It details how the software can help healthcare organizations improve their check data capture processes, reduce costs, and increase efficiency. The paper also includes a list of key features and benefits, as well as a call to action for interested parties.

Facilitating OCR Software Usability

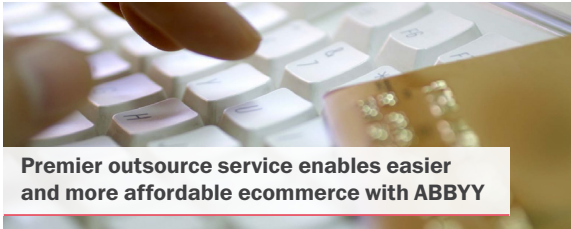
OCR software can be a powerful tool for healthcare organizations, but it is often difficult to use. This white paper discusses the challenges of facilitating OCR software usability and provides a comprehensive overview of the ABBY FlexiCapture solution. It details how the software can help healthcare organizations improve their OCR software usability, reduce costs, and increase efficiency. The paper also includes a list of key features and benefits, as well as a call to action for interested parties.

Conclusion

The success of a business depends on the ability to capture and process data from various sources. This white paper discusses the challenges of data capture in the healthcare industry and provides a comprehensive overview of the ABBY FlexiCapture solution. It details how the software can help healthcare organizations improve their data capture processes, reduce costs, and increase efficiency. The paper also includes a list of key features and benefits, as well as a call to action for interested parties.

Success Story
Electronic Commerce

ABBY



Premier outsource service enables easier and more affordable ecommerce with ABBY


Faxinating Solutions provides an affordable way to send and receive purchase orders electronically, capturing data from faxes and converting it to any desired format. But until Faxinating Solutions engaged with ABBY, inaccurate OCR and ICR translated into high levels of manual correction. This cut into profit margins and made managing SLAs a challenge – problems that were eliminated by ABBY FlexiCapture.

“FlexiCapture is hands-down better than any other product we’ve seen or evaluated...we went from 20% accuracy to as high as 95%.”

Steve Ha

Success Story
Document Management and Compliance

ABBY



Automated solution raises the bar for making electronic documents available to low-vision users

Image-based PDFs are incompatible with text-to-speech technology, denying visually disabled people access to much-needed content. Accessibil-IT eliminates this obstacle by converting image-only PDFs into documents whose content is available through adaptive technologies. But OCR is critical to the company’s conversion processes and accuracy issues meant slow, costly, manual reentry – until Accessibil-IT deployed ABBY Recognition Server.

“Our quality of work and turnaround exceeded our customer’s goals... we couldn’t do it without Recognition Server.”

Adam Spencer, Head of Document Accessibility Services, Accessibil-IT

A world of opportunity just out of reach...

The PDF format is key to distributing content, but international law states that information must be equally available to all. Many PDFs are image-based, leaving their content to users of adaptive technologies – which requires a text layer to allow for text to speech. This presents companies and governments with urgent compliance and human rights issues,” says Adam Spencer, Head of Document Accessibility Services at Accessibil-IT. “We sought to offer them a turnkey solution.”

Accessibil-IT uses proprietary technology and third-party OCR software to offer organizations an easy solution for creating accessible PDFs. Customers simply send them image-only documents and receive fully accessible and compliant PDFs in return. Highly popular, the service’s global market potential was huge. But low OCR accuracy in the company’s previous software required lengthy review and manual correction of the text layers in converted PDFs – limiting the volume Accessibil-IT could handle.

ABBY Recognition Server

www.ABBY.com



Sean Whalen
Brand Manager
IBM System x

Team,

Virtualization technologies continue to drive an expanding sales opportunity for the IBM System x team in North America.

This Virtualization Readiness Kit has been assembled with the Microsoft OEM group to educate and enable our extended team on Microsoft server virtualization.

Leverage this resource to build a demo, set up a lab, or for your own continued education on Microsoft virtualization technologies.

Regards,
Sean Whalen



Microsoft | **IBM**

Systems and Technology Group
Solution Brief



Highlights:

- Take advantage of Microsoft® System Center Virtual Machine Manager Workgroup Edition to centralize and streamline management of a consolidated virtual environment
- Reduce operating costs by leveraging existing IT expertise and investments in Microsoft Windows Server® technology while scaling virtualization efforts
- Improve load-balancing, virtual machine failover and disaster recovery capabilities with IBM® System x® servers powered by Intel® Xeon® processors

Comprehensive, scalable management for your

vir

Mic
Wor
Inte

More
virtua
dema
stream
admin
Mach
design
cost-s
a cost

For IT
SCV
and c
perfo
mana
physi
by lev
Serve

Manag

Virtualization

microsoft.com

ibm.com/systemx

Microsoft | **IBM**

**Virtualization
Readiness Kit**



Server Virtualization

Optimize your server hardware investments by consolidating multiple server roles as separate virtual machines running on a single physical machine and fully leverage the power of x64 computing.



Virtualization of Workloads

Increase the reliability and flexibility of your server infrastructure by virtualizing your common Microsoft workloads.



Virtualization Management

Centralize management of physical and virtual IT infrastructure, increase server utilization, and dynamically optimize resources across multiple virtualization platforms.

Designed folder and materials for Microsoft/IBM partner program



Battlebook design—individual cards that are color coded and connected by a ring

data management

Disable your in-memory database performance with IBM xSeries and Intel® Xeon® processors.

Automatic ally find and fix errors that are costing you money.

Learn how, Read "Managing DB2 with Toad", a Guide for Oracle Pros.

Get the Facts: Read, Try, On-Demand One Integration.

IBM: Explore Our New Executive Key Business Solutions Directory.

Give your small business a big footprint.

Give your small business the technology advantages of a large company.

Make the most of every opportunity. Download "Small Business, Big Impact" today!

Optimize business performance with Niteo dashboard technology.

SAP EcoHub

GLOBAL ecohub.sap.com

Enterprise Micro-Applications

Google Gadgets, enterprise widgets, mobility apps — check out the world of innovative productivity applications

RING UP THE BENEFITS OF IPHONE APPS RUNNING SAP

Dear \$\$Name\$\$,

This is just a reminder that you are running Enterprise Micro-Applications (Part 1). Show us what you can do!

During this in-depth webinar, you'll first be used to plug SAP content and data environments where users increase productivity.

This first of two webinars about micro-

SAP EcoHub

GLOBAL ecohub.sap.com

ENSURE THE PERFECT PLANT

VALERO ENERGY LEARNED THAT IT IS POSSIBLE WITH SAP MANUFACTURING INTEGRATION AND INTELLIGENCE

Valero is North America's largest independent petroleum refiner and marketer. Since 1997, Valero has one refinery to 16, from 1,000 employees to 22,000, and from US\$5 billion in revenues to US\$120 billion in such rapid growth, executive management was struggling to get a clear snapshot of the daily operations of each of the company's 15 refineries. There were challenges across the board, including data silos, disparate systems, and reporting inconsistencies.

Valero turned to the SAP Manufacturing Integration and Intelligence application to gain visibility into its refining operations.

With SAP Manufacturing Integration and Intelligence, Valero Energy Corporation has achieved a 15% reduction in succession and spending less than 60 seconds per plant, managers can get a visual snapshot via dashboards of the operational status of each refinery using consistent metrics across the board for all including process and safety management, health and environmental operations, and inventory data.

Valero's improvement in energy management across the company's 15-site fleet of refineries is expected to result in savings for Valero — "to the tune of \$60 to \$160 million annually," according to Rick Griffin, Vice President of Refining Systems, Information Technology, Valero Energy Corporation.

[Watch Video](#)

[Watch Video](#)

Intel® Software Dispatch

Don't claim your Intel® Software 50% off the Intel® Developer Forum (IDF) in August 2009.

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Intel® Software Dispatch

By pairing IBM DB2* 9.7 with Intel® Xeon® processors.

Right combination of server and database platforms can open up new performance potential, and cut IT costs at the same time? According to a new report from International Technology Group (ITG), which compared migration of environments in industries spanning manufacturing, aerospace, and more, the pairing of synergistic technologies in IBM DB2* 9.7 and Intel® Xeon® processors delivers increased ROI and a dramatic reduction in total cost of ownership (TCO).

Download [Cost/Benefit Case for IBM DB2 9.7 and Intel Xeon Processor 5500 and 7400 Series-Based Servers](#) to see how deploying IBM DB2 9.7 on the latest-generation servers based on the Intel Xeon processor 5500 series and 7400 series yields average payback periods of less than eight months on System x3850 M2* servers, and less than seven months on System x3850 M2* servers. And that's just the beginning.

This pairing also has the power to cut TCO by more than half. In fact, the ITG report demonstrates TCO reductions of 59 percent and 69 percent on the 2-socket and 4-socket systems, respectively—thus making the already-attractive prospect of consolidating and refreshing servers truly viable.

See the savings that result from the combination of power and performance. IBM DB2 are upgraded and migrated to current-generation servers based on Intel Xeon 5500 and 7400 series processors.

Intel® Software Dispatch.

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[check out the library.](#) [view or change your profile.](#)

HTML email newsletter design and hand coding

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ARM Developers' Conference
 Oct 19-21
 Come see Synopsys

RACE AHEAD IN A SINGLE, LEAN COMPOSITION ENVIRONMENT

SAP

 SAP Composition Subscription

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SAP

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 SDN SUBSCRIPTIONS PROGRAM >

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DELL POWER SOLUTIONS DIGITAL EDITION
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Sunset
 THE MAGAZINE OF WESTERN LIVING
 FREE TRIAL ISSUE
[click here](#)

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NETGEAR

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 Holiday Survival Kit
 only \$2.00/sheet
 ORDER NOW and get a FREE gift!
 Made with 100% pure love.
 Post these removable stickers everywhere!
 gift tags, stocking stuffers, crazy kids...
 I don't say it often, but I love you always.
 YOUR smile makes my day.
www.actsofkindness.com

Banner ad design

Margie Preston

408-891-5859

TRADESHOW SAMPLES

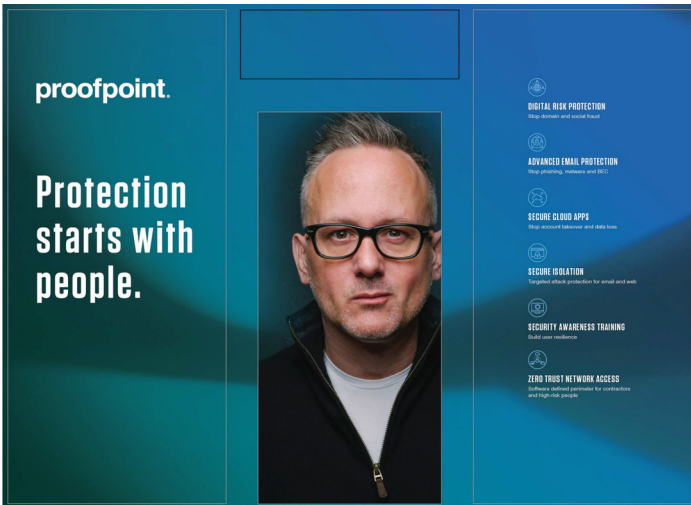


Blackhat 2019

The booth design was created by the art director and handed off to me as an 8.5 x 11 illustrator file for final production.

1. I sourced the high res images. Outlined the illustrator text and set up the files at 50% the final size with a 2.5" bleed (to be printed at 200%).
2. After resizing - I converted the illustrator blends to 300dpi jpg files and added a slight blur so when up-sized the blend would print smoothly.

Note: Because each printer has slightly different requirements I always request the printer's specs before starting a job.



As a companion piece for this project I designed the meeting room artwork which included 4 panels using their main image and bullet points.



HIMSS-2019

I created the design based off of the booth specs following the companies branding guidelines.

1. They supplied all the copy they wanted to include—I chose and modified the images, laid out the text and set up the final print files.
2. I sourced the high res images. Outlined the illustrator text and set up the files at 50% the final size with a 2.5" bleed (to be printed at 200%) following the printers specs.



Prize sheet

SCRATCHER PRIZES

One prize per category on a first come, first served basis. Limited to quantities on-hand. Prizes will not be provided at a later date.

| | |
|--|---|
| LEVEL 1 <ul style="list-style-type: none"> • Apple Watch • Bose Home Speaker 500 with Alexa voice control built-in, black • Bose QuietComfort 35 (Series II) Wireless Headphones, noise cancelling, with Alexa voice control • Oculus Go Standalone Virtual Reality Headset – 64GB • Flyington Drone | |
| LEVEL 2 <ul style="list-style-type: none"> • North Face Backpack • Messenger Bag | LEVEL 3 <ul style="list-style-type: none"> • Wireless Charger Power Bank • Whiskey Rocks |
| LEVEL 4 <ul style="list-style-type: none"> • \$10 Starbucks Gift Card • Neoskin Journal • Stainless Steel Water Bottle • Notebook | LEVEL 5 <ul style="list-style-type: none"> • \$5 Starbucks Gift Card • 2 in 1 Charging Keychain • Hand Sanitizer • RuMe Tote |

Terms & Conditions: Original scratch card must be exchanged for a prize at Proofpoint booth 5977 in the North Hall of Moscone center by 2:00 pm Thursday, March 5. One scratch card per person.

©Proofpoint, Inc. Proofpoint is a trademark of Proofpoint, Inc. in the United States and other countries. All other trademarks contained herein are property of their respective owners.



RSA-2019

The art director designed the booth and I designed and produced several misc partner assets & handouts

5x7 double-sided Prize scratcher cards

SCRATCH AND WIN!

PRIZES INCLUDE:



Stop by the Proofpoint **BOOTH #5977** to find out what you've won!

- Apple Watch
- Oculus VR Headset
- Bose QC 35 II Headphones
- Messenger Bags
- Gift Cards

...and more!

LEVEL 1
SCRATCH HERE

Terms & Conditions: Original scratch card must be exchanged for a prize at Proofpoint booth 5977 in the North Hall of Moscone center by 2:00 pm Thursday, March 5. One scratch card per person.

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2x2 Invite Card handed out at show



proofpoint.

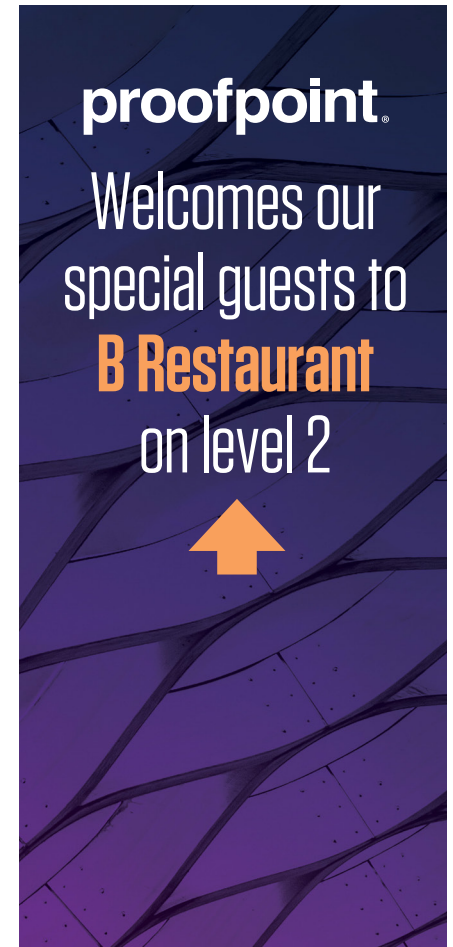
CUSTOMER NETWORKING RECEPTION
Tuesday, March 5, 2019
3:00 pm – 5:00 pm

LOCATION:
B Restaurant and Bar
Above Moscone Center North
overlooking Yerba Buena Gardens

Pedi-Cab artwork




36X80 Luncheon directional banner



proofpoint.

Welcomes our special guests to
B Restaurant
on level 2



48X24 Window Stickers at the Networking Lunch



proofpoint. SKO2019 GAME CHANGER

TUESDAY – JANUARY 15TH

8:30 - 8:30 AM BREAKFAST

EXHIBIT HALL B

| | | |
|----------|--|-------------------------------|
| 8:00 AM | Changing the Game In 2019 | Blake Salle |
| 9:00 AM | CEO Insights | Gary Steele |
| 9:45 AM | Break | |
| 10:15 AM | Telling the People-Centric Story | Ryan Kalember |
| 10:45 AM | Changing the Game with Plays and Bundles | Ryan Kalember and Ashan Willy |

11:45 AM LUNCH AND TECH ZONE

BREAKOUTS FROM 1:15-2:15 PM

| | | | |
|----------------------|----|---|--------------------------------|
| Commercial Solutions | C1 | Steve Dosssett, Rich Davis, Keven Mabey | Great America Meeting Room 1/2 |
| Commercial Plays | C2 | Mark Guntrip, Mike Picard, Jodie Mattinson | Exhibit Hall B |
| Commercial Mimecast | C3 | Brady Hall, Paul Williams | Exhibit Hall A2 |
| Field Solutions | F1 | Jim Cox, Adenike (Nikki) Cosgrove, Nate Chessin | Meeting Room 203/204 |
| Field Solutions | F2 | Curtis Wray, Ashan Willy, O'Brien | Exhibit Hall A3 |
| Field Microsoft | F3 | Arnie Lopez, Brandon Warren, Neal Shaver | Great America Ballroom J |
| Field Microsoft | F4 | Jason Ford, Catherine Hwang, Chris Danyo | Meeting Room 209/210 |
| Field Plays | F5 | Carl Helle, Jenn Cheng, Craig Hultoma | Great America Meeting Room 3 |

2:15 PM BREAK

BREAKOUTS FROM 2:45-3:45 PM

| | | | |
|----------------------|----|---|--------------------------------|
| Commercial Plays | C1 | Mark Guntrip, Mike Picard, Jodie Mattinson | Great America Meeting Room 1/2 |
| Commercial Mimecast | C2 | Brady Hall, Paul Williams | Exhibit Hall B |
| Commercial Solutions | C3 | Steve Dosssett, Rich Davis, Keven Mabey | Exhibit Hall A2 |
| Field Plays | F1 | Carl Helle, Jenn Cheng, Craig Hultoma | Meeting Room 203/204 |
| Field Plays | F2 | Werner Thalmeier, Ryan Kalember, Gerard | Exhibit Hall A3 |
| Field Solutions | F3 | Jim Cox, Adenike (Nikki) Cosgrove, Nate Chessin | Great America Ballroom J |
| Field Solutions | F4 | Curtis Wray, Ashan Willy, Jen O'Brien | Meeting Room 209/210 |
| Field Microsoft | F5 | Jason Ford, Catherine Hwang, Chris Danyo | Great America Meeting Room 3 |

3:45 PM BREAK

BREAKOUTS FROM 4:15-5:15 PM

| | | | |
|----------------------|----|---|--------------------------------|
| Commercial Mimecast | C1 | Brady Hall, Paul Williams | Great America Meeting Room 1/2 |
| Commercial Solutions | C2 | Steve Dosssett, Rich Davis, Keven Mabey | Exhibit Hall B |
| Commercial Plays | C3 | Mark Guntrip, Mike Picard, Jodie Mattinson | Exhibit Hall A2 |
| Field Microsoft | F1 | Arnie Lopez, Brandon Warren, Neal Shaver | Meeting Room 203/204 |
| Field Microsoft | F2 | Jason Ford, Catherine Hwang, Chris Danyo | Exhibit Hall A3 |
| Field Plays | F3 | Carl Helle, Jenn Cheng, Craig Hultoma | Great America Ballroom J |
| Field Plays | F4 | Werner Thalmeier, Ryan Kalember, Gerard | Meeting Room 209/210 |
| Field Solutions | F5 | Jim Cox, Adenike (Nikki) Cosgrove, Nate Chessin | Great America Meeting Room 3 |

5:15 PM TECH ZONE

8:30 PM WELCOME DINNER AT SANTA CLARA CONVENTION CENTER

NOT SURE WHAT'S HAPPENING TODAY AT SKO 2019?

Get the full schedule by downloading the conference app for android and iOS

SHARE YOUR THOUGHTS ON SKO 2019

Simply click on the session you're attending and scroll down to take a simple two-question survey

SKO-2019-Digital Agenda

I designed the digital agenda based off of the venue specs - dimensions: 1080x1781 scrolling signage

2016 Japanese Booth Design

I designed and produced this booth that was printed in Japan

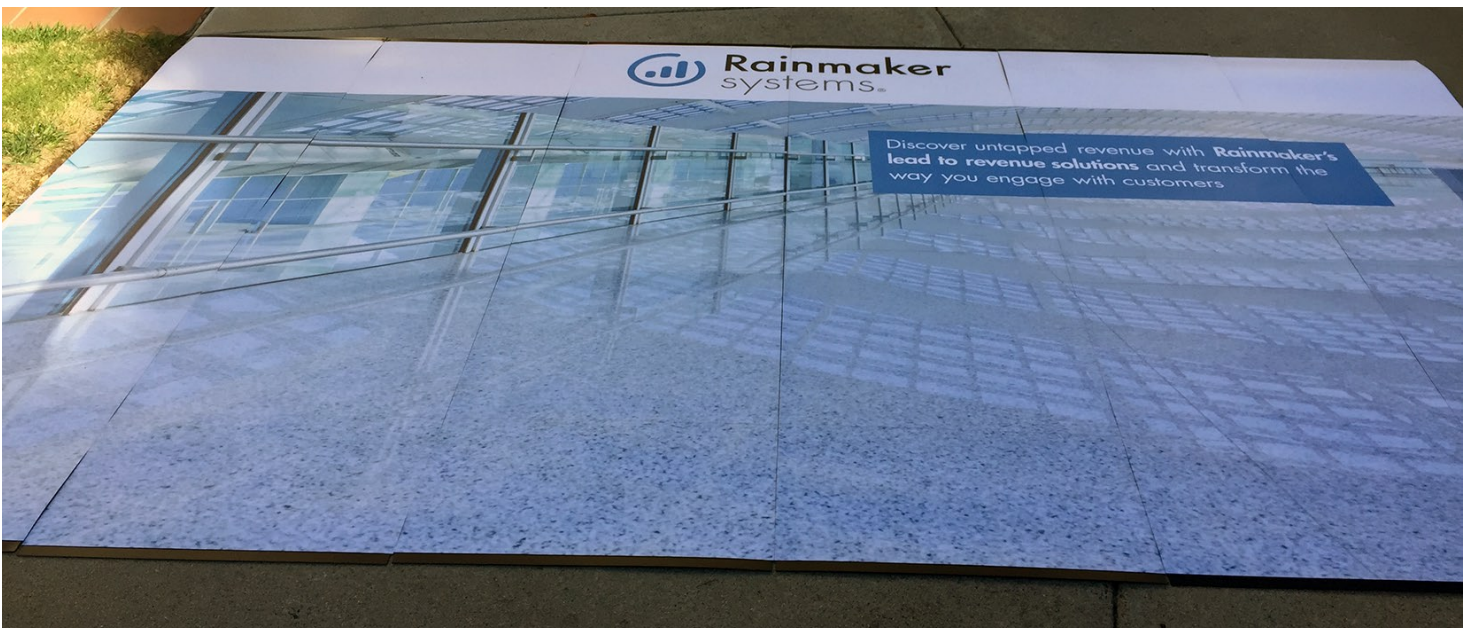


2014 Rainmaker's 10x10 booth

I designed and produced all of the assets for this booth including the company logo, a landing page and email campaign. (SEE PAGE 8 for email and landing page)



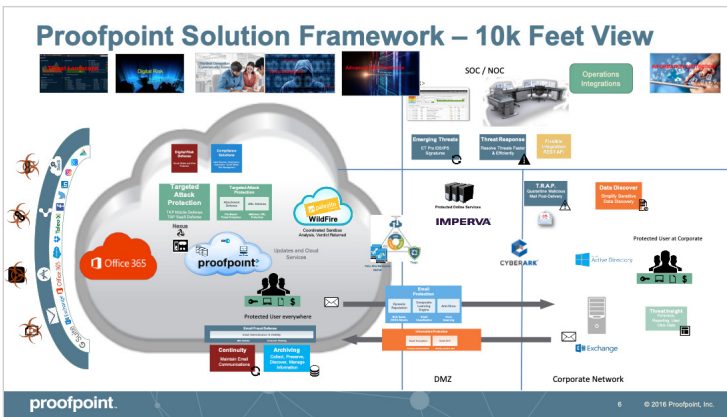
This is the actual printed piece



Margie Preston

408-891-5859

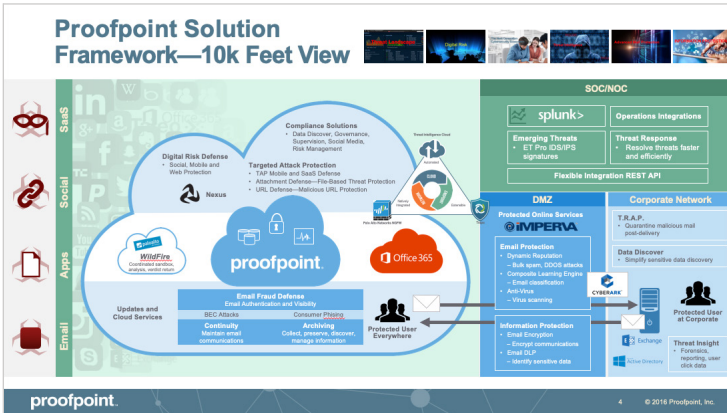
PRESENTATION SAMPLES



Presentations

I have create templates for clients in the past it's more common to have the client supply their corporate template with a presentation created by an inhouse team for clean up.

The example to the left—top was supplied by the client and below it the finished slide. Note the images next to the title are jump links to specific sections in the presentation.



proofpoint.
SALES ENABLEMENT

THE IMPORTANCE OF CHANNEL

Presenter Info Goes Here

Module:
Strength in Partnership

AGENDA

- Lightbulb icon: Lorem ipsum dolor sit amet consectetur adipiscing elit
- Magnifying glass icon: Lorem ipsum dolor consectetur adipiscing elit
- Target icon: Lorem ipsum sit amet consectetur adipiscing elit
- Person icon: Lorem ipsum
- Wrench icon: Lorem ipsum

A template that I designed based on the clients branding for an internal group.

CISCO

127 TAKEOUTS \$13.9M ARRIVAL

PICTURE RIGHT

- First-Level Body Text, Arial Regular, 20 pt.
 - Second-Level Bullet, Arial Regular, 18 pt.
 - Third-Level Bullet, Arial Regular, 16 pt.
 - Third-Level Bullet, Arial Regular, 16 pt.
- First-Level Body Text, Arial Regular, 20 pt.
 - Second-Level Bullet, Arial Regular, 18 pt.
 - Third-Level Bullet, Arial Regular, 16 pt.
 - Third-Level Bullet, Arial Regular, 16 pt.
- First-Level Body Text, Arial Regular, 20 pt.
 - Second-Level Bullet, Arial Regular, 18 pt.
 - Third-Level Bullet, Arial Regular, 16 pt.
 - Third-Level Bullet, Arial Regular, 16 pt.

THIS IS THE TITLE

- 60%**
This is the second level bullet keep as 2 lines of text
- \$100**
This is the second Level Bullet – keep to 2 lines
- 1.1M**
This is the second level bullet format – use indent

CONFIDENTIAL

8



Animated presentation with voice over

I used several stock illustrations to create this MP4/presentation working from the customers hand drawn storyboard with their inhouse audio/video person.

I designed/created each slide to match up the movements and transitions in Powerpoint with the voiceover they supplied.

View .mp4 here: interlacedesign.com/training-video.mp4

